



# MISSISSIPPI STATE UNIVERSITY™

## RICHARD C. ADKERSON SCHOOL OF ACCOUNTANCY

### Overview

Since 1937, the Richard C. Adkerson School of Accountancy at Mississippi State University has provided quality educational programs essential to the development of successful leaders in accounting and business. Proudly recognized for maintaining separate AACSB accreditation, which is held by less than 3% of the accounting programs in the United States, as well as a 100% placement rate for graduate students, the Adkerson School continues to uphold its legacy of excellence. Commerce Clearing House's 2016 Public Accounting Report also ranked the Adkerson School's graduate and undergraduate programs in the **top 3** for accounting programs with fifteen or fewer full-time faculty members. These commendable achievements have greatly increased enrollment and the demand for the Adkerson School's topnotch programs. In effort to sustain and manage such growth while driving advancements for future successes, a comprehensive strategic plan was recently developed. The new vision, mission, core values, and long-term goals are presented below.

### Vision

The Adkerson School of Accountancy strives to be widely respected as a leader in accounting education, high-quality research, and professional engagement.

### Mission Statement

The mission of the Adkerson School of Accountancy at Mississippi State University is to prepare students for successful careers in accounting and business by fostering an environment that promotes innovative teaching and curricula, high-quality research, collaborative relationships, and service.

### Core Values

- **INTEGRITY:** We are committed to ethical and professional behavior.
- **INNOVATION:** We strive to create, leverage and implement forward-looking ideas, methods and technologies.
- **DIVERSITY:** We embrace the opportunity to work and interact with individuals who have unique and different perspectives and backgrounds.
- **EXCELLENCE:** We value excellence in teaching, research and service within our school, profession and community.
- **LEADERSHIP:** We embrace our role as leaders in academia and the business world.

### Long Term Goals

Four long-term strategic goals were identified from the strategic planning process that will shape the future of the Adkerson School of Accountancy.

- Enhance resources
- Enhance visibility of the school
- Grow and improve academic programs
- Recruit, develop, and retain high-quality faculty to enhance the school's academic reputation and promotion

## **The Need**

Private support is necessary to move the Adkerson School of Accountancy to the next level of excellence. A contribution to the Adkerson School is an investment in the future success of the program and the next generation of well-trained, outstanding accountants. As described below, there are many giving opportunities that will support the vision and mission of the school.

### ***Accounting Excellence Fund***

As an annual fund, the Accounting Advancement Fund provides support for the Adkerson School's fundamental operations each year. Furthermore, in accordance with the strategic plan, any residual funding not exhausted by annual expenses will be reinvested into an endowed excellence fund, which will provide perpetual support for the Adkerson School's advancement once established.

### ***Faculty Support***

MSU competes among highly competitive markets to secure outstanding faculty and research experts from across the globe. Private gifts for endowed faculty positions such as fellowships, professorships, and chairs, are instrumental in the Adkerson School's efforts to attract and retain high-quality educators. These endowed faculty positions recognize scholarly excellence and provide additional resources for research, travel and professional development.

Endowed Fellowship - \$100,000  
Endowed Professorship - \$500,000  
Endowed Chair - \$1,500,000

### ***Student Scholarships & Support***

Scholarships at MSU provide opportunities for talented and deserving students to obtain a world-class educational experience, regardless of financial obstacles. While the perpetual support delivered by an endowed scholarship will enable the Adkerson School to garner the best and brightest students year after year, endowed graduate scholarships and fellowships will also offer educational assistance to current and future graduate students. Additionally, contributions toward student support increase the Adkerson School's ability to provide students with valuable experience and professional engagement opportunities.

Endowed Undergraduate Scholarships - \$25,000  
Endowed Graduate Scholarships - \$250,000  
Student/Professional Engagement Support - \$25,000

### ***Speaker Series***

The Visiting Speaker Series brings a variety of presenters who possess experience and expertise relevant to the special interests of the Richard C. Adkerson School of Accountancy.

Endowed Visiting Speaker Series - \$250,000

### ***Other Endowed Giving Opportunities***

Endowed Summer Boot Camp for High School Students - \$250,000

## **Ways to Give:**

Various avenues to give are available and are mentioned below:

Cash	Stock	Credit Card
Bank Draft	Matching Gifts	Real Estate
Personal Property	Bequest	IRA Rollover
Beneficiary Designation	Charitable Gift Annuity	Charitable Remainder Unitrust
Charitable Lead Trust	Sale and Unitrust	Bargain Sale